



Amit Theodore Tzur

Product Designer

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☎ 052-8690603

📍 Modi'in, Israel

Professional, creative, hardworking, and persistent, with a sharp eye and a desire to achieve great and accurate results. Flexible and open-minded in approach, with excellent interpersonal skills and teamwork abilities. Looking for a young working environment that will allow me to express my professional abilities in order to promote and improve both the workplace and myself.

Work Environments



Figma



Adobe XD



After effects



Photoshop



Illustrator



Blender



CSS 3



HTML 5



WordPress



Premiere



In design



Animate

Language

Hebrew

Native

English

Native proficiency

French

Limited working

References

[linkedin.com/in/amit-theodore-tzur](https://www.linkedin.com/in/amit-theodore-tzur)

<https://www.behance.net/amitthtzur>

Work Experience

Product Designer

April 2022-April 2026

Common Ninja, Netanya

- Led end-to-end product design across multiple complex systems, defining UX architecture, interaction models, and scalable UI patterns.
- Designed Embeddable, an AI-driven platform for generating and managing embeddable web components through a conversational interface, including workflows for code generation, iteration, and real-time customization.
- Designed Vidocu, an AI-based video platform that transforms raw recordings into structured tutorials, focusing on content generation flows, editing systems, and user control over automated outputs.
- Owned the design of a large-scale widget platform, creating 200+ configurable components along with the underlying editor, component architecture, and user workflows enabling non-technical users to build and deploy dynamic content.
- Defined and maintained a scalable design system and component library, specifying behavior, structure, and usage to ensure consistency and efficient implementation across products.
- Collaborated closely with engineering, providing detailed specifications and interaction logic to guide implementation and ensure alignment between design intent and final product.

Volunteer work

2018-2022

"Akdem" organization for children and adults with Autism Spectrum Disorders, Modi'in

- Assisted in designing graphics and editing videos, contributing to projects over several years to support children and adults in the organization.

Education

UX/UI Diploma

2020-2021

HackerU College

- 670 academic hours, mastering essential UX/UI tools and software.
- Developed strong design and research skills, focused on creating user-centered experiences and designs.
- Created a portfolio of academic projects, applying industry practices to diverse design challenges.

High-School

2015-2018

Ironi Alef High School, Modi'in-Maccabim-Reut

- Full matriculation certificate, with an advanced technological certification (Level 3.2), in the field of Arts and design.
- Majoring in Arts, with 11 study units of practical art, graphic design, art history, and chemistry. In addition to 5 study units in english and mathematics.

Military Service - IDF

Education non-commissioned officer

2019-2021

Unit 513 for Electronic Warfare, ICT Corps

- Led events, ceremonies, and trips, combining organization, leadership, and creative execution

Operational communications technology operator course

2018-2019

Training base 7, ICT Corps